



WHEATLAND SPIKES FAST PITCH SOFTBALL CLUB



Dear Business Owner/Manager,

The Wheatland Athletic Association (WAA) is a non-profit, volunteer organization, serving over 10,000 registrants annually, who compete in baseball, softball, basketball, soccer and flag football. We are contacting local business in hopes of establishing a partnership for the 2025 Softball season.

The **Wheatland Spikes Fast Pitch Softball Club**, the travel softball program of WAA, was established in 2004 and brings together our community's top youth softball players to represent the area in competition against the best players from other cities and states. Our kids compete in the fall, spring and summer, and train indoors throughout the off-season.

We are excited to announce that in 2025, WAA will be expand our WAA Sports Campus and add a 14,000 square foot, Baseball and Softball Training Center with an All Sport work out area, and a full size, outdoor, lighted, artificial turf field. These improvements will serve our participants and the community for years to come and set the WAA programs apart from other local organizations.

Thank you for considering sponsorship of the Wheatland Spikes. Your sponsorship will help us to keep the cost of our program down and allow children to participate who may not otherwise be able to afford the club fees. There are several benefits to sponsoring a Wheatland Spikes team:

- Increase awareness of your product and services – chose from various levels of sponsorship recognition. Your brand will be advertised to our parents, coaches, volunteers, participants and fans. WAA has thousands of visitors to our website each month and every sponsor package includes website recognition.
- Advertising that targets the local market – WAA services local families that are involved in the community and live in Naperville, Aurora, Oswego, Plainfield and the surrounding communities.
- Help to encourage participation in youth sports – Youth sports, specifically team sports, are declining across the country, but WAA is working with partners to grow participation in Baseball, Softball, Basketball, Soccer and Flag Football. Help us to encourage kids to stay active and keep the cost of participation low for local families.
- Build goodwill – Companies that sponsor youth sports programs make a positive contribution to their community! Supporting WAA is supporting a community leader who works closely with the local park districts, school districts and many local churches.
- Save money – WAA is a registered 501c3 nonprofit organization and most sponsor donations are tax deductible.

There are several ways to support the Wheatland Spikes and its activities. Please review the attached charts for sponsorship levels and associated benefits. We want to work with your business! Contact us and our team can review the various options and help to determine the appropriate sponsor level for your company.

Thank you in advance for your interest and support.

Sincerely,
Cassandra Dunn
Director
Wheatland Spikes Fast Pitch Softball Club
Wheatland Athletic Association

Parent Providing the Information

Spikes 2026 Team



WHEATLAND SPIKES FAST PITCH SOFTBALL CLUB



SPONSORSHIP AGREEMENT

BUSINESS NAME _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PHONE _____

EMAIL ADDRESS _____

CONTACT PERSON _____

We/I the above named sponsor, agree to participate as a sponsor for Wheatland Athletic Association at the level indicated below:

Sponsorship Benefits:	Wheatland Spikes 2026 Sponsorship Levels						
	Gold	Silver	Bronze	Grand Slam	Home Run	Base Hit	Fan
Option to request specific Team to benefit from Sponsorship	\$5,000 & up	\$3,000	\$2,000	\$1,000	\$500	\$250	\$100
Please place an X in the box corresponding to your sponsorship							
Thank you "Sponsor" on Sport Specific Sponsor Page	✓	✓	✓	✓	✓	✓	✓
Logo and website link on Specific Program Sponsor page	✓	✓	✓	✓	✓	✓	
Logo and website link on WAA Sponsor page	✓	✓	✓	✓	✓		
Distribute Sponsor provided flyers (choose Ducks or Spikes event)	✓	✓	✓	✓			
Branded Travel Cup and Social Media Recognition	✓	✓	✓				
Featured on Program Newsletters	✓	✓					
Booth at Program Tryouts	✓						

Please include a check made payable to "Wheatland Athletic Association". Please email your logo and website link (if applicable) to the email listed below. Please mail your check and a copy of this document to:

Wheatland Athletic Association
2323 Liberty Street
Aurora IL 60502
Phone - (630) 978-2855
info@waasports.org or brian.smith@waasports.org

2026 SPIKES TEAM _____

SPONSOR'S NAME (Please Print) _____

SPONSOR'S SIGNATURE _____ DATE _____

We would appreciate your response by February 15th, 2026



WHEATLAND SPIKES FAST PITCH SOFTBALL CLUB



WHO ARE WE?

Wheatland Spikes Girls Fast Pitch Softball:

The Wheatland Spikes is a competitive Girls Fast Pitch Softball program for players 7—18 years old. The teams compete in the fall, spring and summer and train indoors at our Spikes Training Center October through March. Our teams participate in ASA, PGF, NSA, USSSA, and College Showcase Tournaments throughout the US. College recruitment is a focus for high school age participants.

The Spikes vision is to become the premier softball program in the Midwest. We emphasize having fun on the field and stress class and sportsmanship in victory and defeat. By seeking out quality trainers, coaches, players & opponents through the game of softball, we will instill in our players a positive attitude, a sense of self-responsibility, discipline, respect and a strong work ethic. These principles are central as we strive to develop skills, teach solid softball fundamentals, and prepare our athletes to be the best they can be; both mentally and physically.

Wheatland Athletic Association:

The Wheatland Township Athletic Association, Inc. (WAA) is an Illinois 501(c)(3) tax exempt, not-for-profit corporation established in 1977 to provide youth athletic programs in the Aurora/Naperville, Illinois area.

WAA has over 10,000 annual participants in numerous programs for youths aged 4 to 18, as well as adult programs. Our board of directors is comprised of dedicated volunteers from the Aurora/Naperville Area.

The Wheatland Athletic Association owns and operates the WAA Sports Center, a 30,000 square foot indoor sports facility, with a basketball court and a sand infill, synthetic turf soccer field.

NEW Opportunities:

WAA is in the final stages of planning and developing a NEW 13,800 square foot Softball and Baseball Training Center and outdoor turf field on our property at 2323 Liberty Street! The new Training Center will be home for the Wheatland Spikes and will open in the Fall of 2025. If you are interested in additional sponsor and donor opportunities at the new facility, please contact Brian Smith at brian.smith@waasports.org or Lisa McClellan at lisa.mcclellan@waasports.org.